

IKEA and Water Stewardship



World Water Week, Stockholm, August 27, 2017

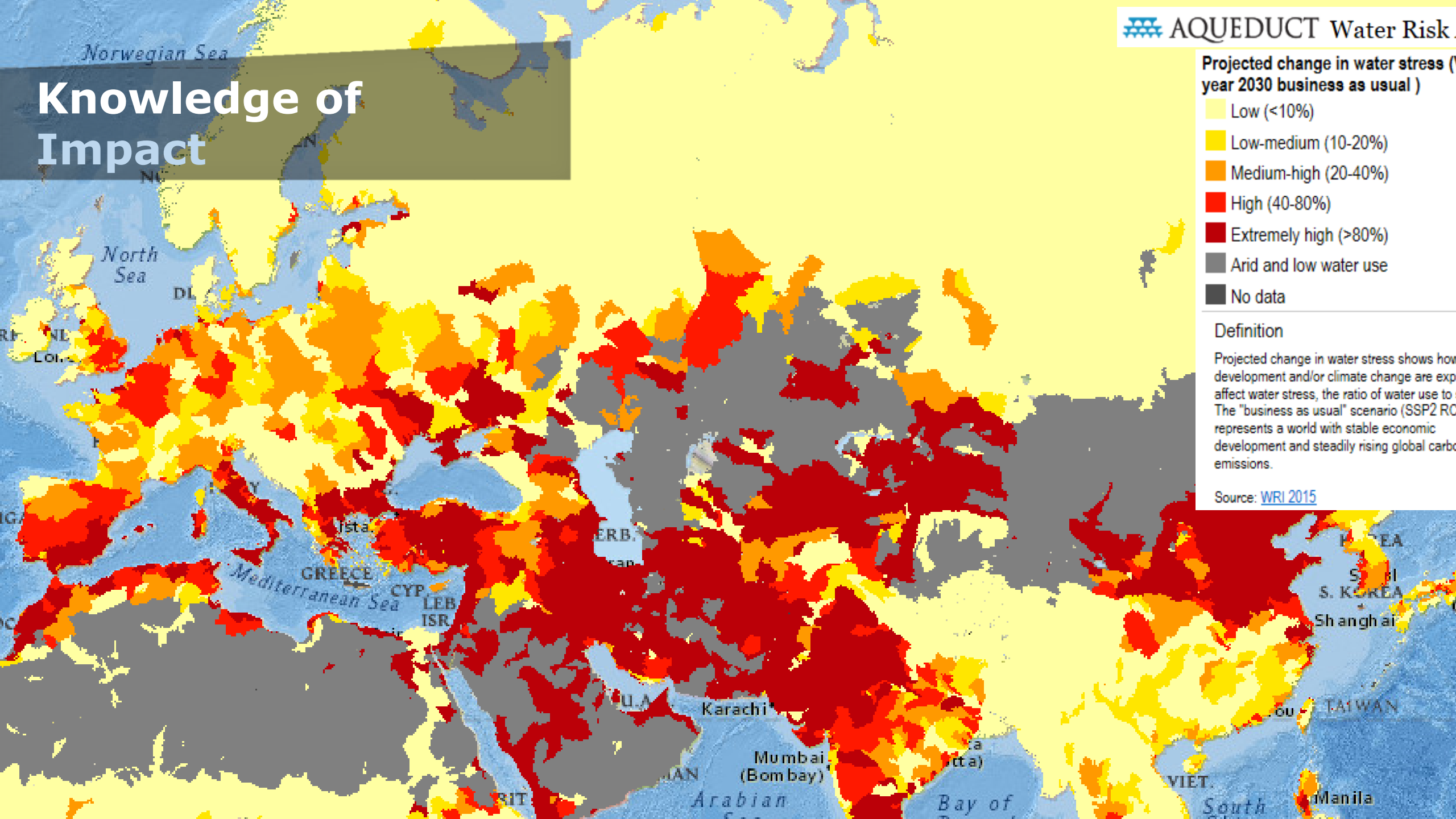
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Awareness



Knowledge of Impact



Projected change in water stress (year 2030 business as usual)

- Low (<10%)
- Low-medium (10-20%)
- Medium-high (20-40%)
- High (40-80%)
- Extremely high (>80%)
- Arid and low water use
- No data

Definition

Projected change in water stress shows how development and/or climate change are expected to affect water stress, the ratio of water use to available water. The "business as usual" scenario (SSP2 RCP4.5) represents a world with stable economic development and steadily rising global carbon emissions.

Source: [WRI 2015](#)

Internal Actions



Collective Action



Influence Governance



Care Globally Act locally

“Let us continue to be a group of positive fanatics who stubbornly and persistently refuse to accept the impossible, the negative. What we want to do, we can do and will do together. A glorious future!”

-Ingvar Kamprad

Read the IKEA Group
Sustainability Report
on www.ikea.com

